



PROMOTE • EDUCATE • SHOWCASE

# Randolph County Fair Corporation

P.O. Box 182 • Elkins, WV 26241 ~ [randolphcountyfairwv.com](http://randolphcountyfairwv.com)

Dear Randolph County Fair Supporter,

The 13th annual Randolph County Fair will be held September 7-11th, 2016 at 4-H Camp Pioneer. It is our continued mission to "promote, educate, and showcase Randolph County... highlighting its unique rural heritage, youth, community, and agricultural lifestyles through a county-wide fair celebration."

We are very excited about the continued expansion of the County Fair this year! The Randolph County Fair Corporation is looking for businesses, organizations, or individuals who would like to sponsor the County Fair, through a general sponsorship, or sponsorship of a specific event. Attached is a list of events and the sponsorship amounts for each event. Please contact us if you need more information on a particular event. We may also be adding events in the next few months.

Some of the events at this year's Fair will include the popular Rodeo, Demolition Derby, Mud Bog, ATV Drag Races, Horse Show, Arts & Craft Show, Parade, Produce and Culinary Exhibits, 4-H Project Exhibits, Livestock Show and Sale, and the Franks Family Show. We will also plan to have inflatable entertainment as well as several other exciting things for your little buckaroos to enjoy!!! We are expecting crowds that will exceed 5,000 people over our five day fair.

All businesses or individuals who choose to sponsor an event will be recognized by signs displayed at the Fair, on our website and in other ways as the opportunity presents. Sponsors also may have the opportunity to set up a booth at the Fair as well as be included in radio advertisements. As the Fair continues to grow, we welcome more and more visitors every year. With increased attendance at the County Fair comes an even greater opportunity for local businesses and civic organizations to advertise and/or fundraise. If your business or organization is interested in setting up a booth at the Fair, please contact the Fair Board to receive a vendor application, Platinum and Gold Donor sponsors are welcome to set up a free booth at the Fair, all others will be charged a small fee. The Fair welcomes and appreciates sponsorships of any amount, whether large or small. As the Fair is a §501(c)(3) non-profit corporation, your donation is a fully deductible charitable contribution for federal tax purposes.

Thank you in advance for helping to promote, educate and showcase Randolph County. Your support is greatly appreciated. Please email questions, concerns, ideas, and suggestions to [randolphcountyfair@vahoo.com](mailto:randolphcountyfair@vahoo.com) or call (304) 642-7790 or Zach Teter at (304) 704-9555. We can also give you more detail on radio opportunities, signage, and how we can help you to promote your business. We look forward to seeing you at the 13th Annual Randolph County Fair!

Sincerely,  
Mike Elza  
President

# How will your donation and community support work to improve your business?

- **Platinum Sponsors** – Will receive 2 – 4x8 coroplast signs that will be displayed during the entire duration of the fair. Your business will be listed as a Sponsor on our Radio Spots as well as during the jock talk on WDNE. During the fair your name will be announced during events and we will also give you the opportunity to come promote your business at the fair whether it is by displaying your products or making announcements prior to events to invite people to your business location. It will also be an option with this sponsorship to be included as a bucking chute sponsor at the Bull Riding. We only have 6 chutes so this will be a limited opportunity. Bucking Chute sponsors get lots of exposure during the event as every time a bull is let from the chute your name will be announced. Any other ways of advertisement you wish will also be entertained by the fair board.
- **Gold Sponsors** – Will receive a 2ft x 7ft coroplast sign on the bull riding bucking chutes (only 6 available) or 1 – 4x8 coroplast sign that will be displayed during the duration of the fair. You will be included in limited radio spots and jock talk at WDNE and have your business announced at periodic times during the fair. You will also be allowed display your products at the fair, free of charge.
- **Silver Sponsors** – Will receive a 4ft by 4ft sign that will be displayed during the entire duration of the fair. Your name will be announced at limited times during the fair.
- **Bronze Sponsors** – Will be listed along with other sponsors on a 4x8 coroplast sign at fair events.
- **All Sponsors will be listed in a newspaper article after the fair thanking you for your generous support of the fair!!!**

# Randolph County Fair Main Events:

## Wednesday & Thursday

### **ATV Drag Races**

- Gold Sponsor : \$1000
- Silver Sponsor : \$500
- Bronze Sponsor: \$250

## FRIDAY

### **Professional Bull Riding**

- Platinum Sponsor: \$2000
- Gold Sponsor: \$1000
- Silver Sponsor: \$500

## Saturday

### **Demolition Derby**

- Platinum Sponsor: \$2000
- Gold Sponsor : \$1000
- Silver Sponsor: \$500
- Bronze Sponsor \$250

## Sunday

### **Mud Bog**

- Gold Sponsor: \$1000
- Silver Sponsor: \$500
- Bronze Sponsor: \$250

### **General Fair Events Include:**

- Livestock Show & Sale
- Franks Family Show
- Bear Hollow Wood Carvers
- Mini Horse Show, Pageant
- Other (many more ongoing events each day)

(To sponsor a specific event please indicate below, signage will be displayed during the entire duration of the fair.)

### **General Fair Sponsor :**

- Gold Sponsor: \$1000
- Silver Sponsor: \$ 500
- Bronze Sponsor: \$250

Your generous donation is much appreciated! Please return this form with your donation to Randolph County Fair, P.O. Box 182, Elkins, WV 26241.

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: (304) \_\_\_\_\_

\_\_\_\_\_ Please accept my donation of \$\_\_\_\_\_ as a sponsorship of event checked above.

\_\_\_\_\_ Please accept my donation of \$\_\_\_\_\_ as a general donation to the Fair.