



PROMOTE • EDUCATE • SHOWCASE

# Randolph County Fair Corporation

P.O. Box 182 • Elkins, WV 26241 ~ [randolphcountyfairwv.com](http://randolphcountyfairwv.com)

Dear Randolph County Fair Supporter,

The 17th annual Randolph County Fair will be held August 24<sup>th</sup>-29<sup>th</sup>, 2021 at 4-H Camp Pioneer. It is our continued mission to "promote, educate, and showcase Randolph County... highlighting its unique rural heritage, youth, community, and agricultural lifestyles through a county-wide fair celebration."

We are very excited about the continued expansion of the County Fair this year! The Randolph County Fair Corporation is looking for businesses, organizations, or individuals who would like to sponsor the County Fair, through a general sponsorship, or sponsorship of a specific event. Attached is a list of events and the sponsorship amounts for each event. Please contact us if you need more information on a particular event. We may also be adding events in the upcoming months.

Some of the events at this year's Fair will include:

- The Rodeo
- ATV Races
- UTV/ Tough Truck Course
- Truck and Tractor Pull by the MountainBoyz,
- And the Livestock Show and Sale with our 4-H and FFA youth.

We will also have a full Carnival Midway, as well as several other exciting things for the whole family to enjoy!!! We are expecting crowds that will exceed 8,000 people over our six-day fair.

All businesses or individuals who choose to sponsor an event will be recognized by signs displayed at the Fair, on our website and in other ways as the opportunity presents. Sponsors also may have the opportunity to set up a booth at the Fair as well as be included in radio advertisements. As the Fair continues to grow, we welcome more and more visitors every year.

With increased attendance at the County Fair comes an even greater opportunity for local businesses and civic organizations to advertise and/or fundraise. If your business or organization is interested in setting up a booth at the Fair, please contact the Fair Board to receive a vendor application. Platinum and Gold Donor sponsors are welcome to set up a free booth at the Fair, all others will be charged a small fee. The Fair welcomes and appreciates sponsorships of any amount, whether large or small. As the Fair is a 501(c)(3) non-profit corporation, your donation is a fully deductible charitable contribution for federal tax purposes.

Thank you in advance for helping to promote, educate and showcase Randolph County. Your support is greatly appreciated. Please email questions, concerns, ideas, and suggestions to [randolphcountyfair@vahoo.com](mailto:randolphcountyfair@vahoo.com) or call Kathie Staten at (304) 621-0379 or Zach Teter at (304) 704-9555. We can also give you more detail on radio opportunities, signage, and how we can help you to promote your business. We look forward to seeing you at the 17th Annual Randolph County Fair!

# How will your donation and community support work to improve your business?

- **Platinum Sponsors – \$2000.00**
  - 2 – 4x8 signs on display
  - Announcement of sponsorship on all marketing materials pertaining to the event sponsored.
  - Option as a bucking chute sponsor – 6 chutes available. Your name will be mentioned all during the Rodeo. Limited opportunity.
  - Option as a Truck and Tractor Sponsor – Banner on Track as sponsor and mentioned during the pull during the entire evening.
  
- **Gold Sponsors – \$1000.00**
  - 1 - 4x8 sign on display
  - Announcement of sponsorship on all marketing materials pertaining to event sponsored.
  - Options: Sponsor a particular event or make a general donation
  
- **Silver Sponsors – \$500.00**
  - 1 4x4 sign
  - Announcement of sponsorship during event.
  - Classes may be sponsored in the Tractor and Truck pull for this amount and your name will be mentioned as sponsors during the pull.
  
- **Bronze Sponsors – \$250.00**
  - Will be listed along with other sponsors on a 4x8 coroplast sign at fair events.
  
  - *All Sponsors will be listed in a newspaper article after the fair thanking you for your generous support!!!*

**Event Sponsorship Opportunities:**

Rodeo – Bucking Chutes, Kids activities and overall sponsorship

Truck and Tractor Pull – Sled, Class sponsorship, overall sponsorship

ATV and Mud Bog – Overall and Class sponsorships

UTV/ Tough Truck Course-Overall

Livestock Fair – Overall

Music, Parade, or Cornhole Tournament-Overall Individual Event sponsorship

**General Fair Sponsor:**

**Gold Sponsor: \$1000**

**Silver Sponsor: \$ 500**

**Bronze Sponsor \$250**

*Your generous donation is much appreciated! Please return this form with your donation to Randolph County Fair, P.O. Box 182, Elkins, WV 26241.*

Sponsor: _____
Address: _____
_____ Telephone: _____
_____ Please accept my donation of \$ _____ as a sponsorship of _____ (event).
_____ Please accept my donation of \$ _____ as a general donation to the Fair.
Notes or Comments: _____