



Randolph County Fair Corporation

P.O. Box 182 • Elkins, WV 26241 ~ randolphcountyfairwv.com

March 21, 2023

Dear Randolph County Fair Supporter,

The 19th annual Randolph County Fair will be held August 19-26, 2023 at 4-H Camp Pioneer. It is our continued mission to “promote, educate, and showcase Randolph County...highlighting its unique rural heritage, youth, community, and agricultural lifestyles through a county-wide fair celebration.”

The pandemic interrupted a growing fair in recent years and we are very excited about the full return that our County Fair had last year with continued growth. The Randolph County Fair Corporation is looking for businesses, organizations, or individuals who would like to sponsor the County Fair, whether through a general sponsorship or the sponsorship of a specific event. Attached is a list of events and the sponsorship amounts for each event. Please contact us if you need more information on a particular event.

We are expecting crowds that will exceed 8,000 people over the course of our fair. It is a great opportunity to advertise! All businesses or individuals who choose to sponsor an event will be recognized by signs displayed at the Fair, on our website, and in other ways as the opportunity presents. Sponsors also may have the opportunity to set up a booth at the Fair. If your business or organization is interested in setting up a booth at the Fair, please contact the Fair to receive a vendor application. Small fees do apply; however, Platinum and Gold donor sponsors are welcome to set up a booth at the Fair free of vendor fees.

The Fair welcomes and appreciates sponsorships of any amount, whether large or small. As the Fair is a §501(c)(3) non-profit corporation, your donation is a fully deductible charitable contribution for federal tax purposes.

Thank you in advance for helping to promote, educate and showcase Randolph County. Your support is greatly appreciated. Please email questions, concerns, ideas, or suggestions to randolphcountyfair@yahoo.com, or call Kathie Staten at (304)621-0379. We can also give you more details on radio opportunities, signage, and how we can help you to promote your business.

We look forward to seeing you at the Randolph County Fair!



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How will your donation and community support work to improve your business?

- **Platinum Sponsors--\$2,000 or more:**
 - 2 4X8 signs on display
 - Announcement of sponsorship on all marketing materials pertaining to the event sponsored.
 - Option: bucking chute sponsor—your name will be mentioned at the rodeo every time a rider leaves your chute. 6 chutes available, so limited opportunity available based on donation amount and timeliness of request.
 - Option: Truck and Tractor Sponsor—Banner on Track as sponsor and your name mentioned throughout evening-long event.
- **Gold Sponsors--\$1,000 or more:**
 - 1 4X8 sign on display
 - Announcement of sponsorship on marketing materials pertaining to event sponsored.
- **Silver Sponsors--\$500.00 or more:**
 - 1 4X4 sign on display
 - Announcement of sponsorship during event.
 - Option: Classes may be sponsored in the Tractor and Truck pull and your name will be mentioned as a sponsor during pulls in that class.
- **Bronze Sponsors--\$250.00 or more:**
 - Will be listed along with other sponsors on a 4X8 sign at fair events.
- All Sole-named Sponsorships for individual events will be recognized as THE sponsor of the event and recognized accordingly as opportunity presents, including radio advertisement for some events.
- Some events that you may choose to sponsor in part or whole include:
 - Rodeo ○ Truck and Tractor Pull ○ Motorcycle & ATV Drag Races ○ Mud Bog ○ Endurocross
 - Livestock Show ○ Livestock Sale ○ Parade ○ Cornhole Tournament ○ Produce/Culinary Awards
 - Color Walk/Run ○ Music Entertainment ○ Craft Show ○ Fireworks(Please contact us for amounts to become the sole sponsor of any listed event).

All Sponsors will be listed in a newspaper advertisement thanking you for your generous support.

Have other ideas or requests, give us a call to discuss other options and opportunities.



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Sponsor Request Form

Your generous donation is much appreciated! Please return this form with your donation to Randolph County Fair, P.O. Box 182, Elkins, WV 26241.

Sponsor: _____

Address: _____

Telephone: _____

____ Please accept my donation of \$_____ as a sponsorship of _____ (event).
or

____ Please accept my donation of \$_____ as a general donation to the Fair.

Special Requests:

- ____ Bucking Cute (for Platinum Sponsors).
- ____ Truck and Tractor Pull (for Platinum Sponsors).
- ____ Truck and Tractor Pull Class (for Silver Sponsors).
- ____ Sole Sponsorship (call for amount for each event).
- ____ Other: _____

Notes or other comments: